

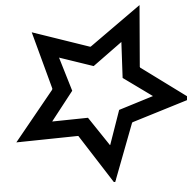


# Scents Of Soy

---

## FUNDRAISING

Soy Candles - Melting Tarts - Scent Stars - Warmers



Dear Fundraising Coordinator,

It is that time of year again! Time to raise money for another fun filled year. Scents Of Soy helps raise hundreds of thousands of dollars every year for Schools, Leagues, Fine Arts Departments and many more.

We are a family owned and operated business dedicated to offering the very best in customer service and product quality. We manufacture all of our Soy Candles and Melting Tarts at our WAX LAB located in Dayton, Tx. You will see that our fundraising program is designed to completely BLOW AWAY any program that you have done in the past.

Our goal is to work with your group the entire way from the fundraiser pep rally kickoff, to final delivery and customer support.

Please take a look at our program and participant kit which includes the full color money collection envelope, warmer brochure and sample order form (8 wax scent samples not included)

**When you are ready to schedule your fundraiser, call or email us! We need to know how many participants, a start and end date, as well as who you would like your group to make checks payable to.**

\*\*\*\*\*

## Helping you Bridge that Financial Gap.

\*\*\*\*\*

393 County Road 644  
Dayton, Texas 77535  
281-324-6019

www.ScentsOfSoy.com  
[fundraising@ScentsOfSoy.com](mailto:fundraising@ScentsOfSoy.com)

# ☆ Fundraising Program ☆

## No Out Of Pocket Expense!

Each Participant will receive:

- Full Color Fundraising Envelope
- Full Color Product Brochure
- Prize and Contest Info w/ Order Form
- Wax samples of our top 8 spring scents.  
(Shown at bottom of page)
- If feasible we will deliver and Kick off the Fundraiser with your team on the Day you begin your event.

## Packing and Delivery

- Each Order will be individually packaged and sorted with packing slip depending on shipping method
- Delivery will occur within 20 days of order submission.
- Prizes will be delivered at time of Group Order delivery.
- We Guarantee 100% Accuracy of each order.
- FREE Delivery Available within 100 miles of Houston, Tx otherwise standard shipping apply.

## How does this work?

- We recommend running your fundraiser about 2 Weeks.
- Your participants will need to collect full payment upon taking the order.
- Verify that the money turned in by your team matches the orders recorded.
- At conclusion, depending on group size, you will need to transfer each of your participant totals onto the Master Order Form. For large groups we will supply a pre-paid envelope for you to send all order forms back to us.
- Payment is due upon delivery. 30 day terms are available.

## Shopping Online!

Your group keeps 50% of your online sales!

- Have your customers visit and shop from our entire catalog at [www.ScentsOfSoy.com](http://www.ScentsOfSoy.com).
- Have your customers input your groups Special Code, and the Participant they are supporting in the comment to seller field at checkout.
- We accept Visa, MasterCard, Discover, Amex
- All orders will be shipped nationwide directly to your customer within 2 business days for a flat shipping rate of \$7.95.

## Sales Tax Collection

The State of Texas requires us to collect and pay Sales Tax on the goods you sell.

- You DO NOT Need to Collect Sales Tax.
- We have build the Sales Tax into the price of each product.
- We will subtract our tax rate (8.25%) from your gross total sales, and then you receive 50% of the post tax amount.
- We will pay the Sales Tax to the State of Tx.

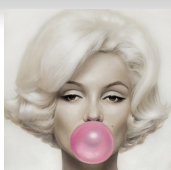
## Backordered Merchandise

Although Rare, there are times that we may be temporarily out of stock of a particular warmer. If this occurs we will communicate directly with your customers and offer them 1 of 2 options:

- Ship them original warmer when available, with free melting tart of their choice.
- Ship them replacement warmer with free melting tart of their choice.  
(Scents Of Soy covers full cost of all options)



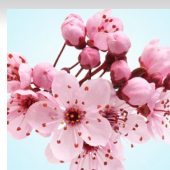
Tropical Paradise



Pretty In Pink



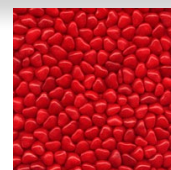
Frosted Sugar Cookies



Japanese Cherry Blossom



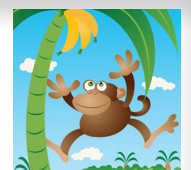
Island Fresh Gain



Red Hots



Acqua Di Gio



Monkey Farts

# How Much *Money* Can My Organization Make?



Profit		Points Earned	Prize	
Keep  <b>50%</b>  of your Total Sales.	<b>Plus!</b>  Each Participant who achieves the listed sales levels will win:	220 Points	<b>\$100</b>	Gift Card to Favorite Store*
		110 Points	<b>\$50</b>	Gift Card to Favorite Store*
		55 Points	<b>\$25</b>	Gift Card to Favorite Store*
		35 Points	<b>\$15</b>	iTunes Gift Card
		16 Points	<b>\$5</b>	Sonic/Starbucks Gift Card
Soy Candles = 4 Points                      -                      Melting Tarts = 1 Point                      -                      2 Pack Scent Stars = 2 Points Plugin Tart Warmers = 4 Points                      -                      Full Size Tart Warmers = 5 Points				
-- Custom Incentive Programs can be created to meet your specific groups motivation.--				
* "Favorite Store" Gift Cards are based on availability. Scents Of Soy reserves the right to substitute another gift card of equal value at our own discretion.				

(Tiers are not cumulative, only one prize / participant)

## Examples of Previous Programs

# Of Participants Taking Orders	Individual Average Order	Group Profit From Fundraiser	Total Prize Money Paid Out
36	\$162	<b>\$2,916.22</b>	<b>\$310</b>
75	\$120	<b>\$4,500.87</b>	<b>\$455</b>
117	\$103	<b>\$6,025.58</b>	<b>\$590</b>
250	\$99	<b>\$12,375.41</b>	<b>\$1,205</b>
366	\$92	<b>\$16,826.77</b>	<b>\$1,720</b>
528	\$81	<b>\$21,384.9</b>	Stretch Limo Trip / Pizza Party

